

## Agrotouristic potential of Georgia

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The popularization of agrotourism in recent years has led to an assessment of the agrarian potential of individual regions in the leading world.

The prospect of potential prospects involves a general analysis of existing resources, but it should be noted that the number of existing surveys in this topic is quite small. The potential assessment therefore requires a joint study of socio-economic and historical-cultural environment in general.

Such joint research can lead to various problems, most importantly: Data scattering - in various research organizations, the absence of the unified methodology of research, Which would allow us to take a look at one of the above-mentioned aspects, resulting in assessing the agro-potentials of different territories.

The issue is relevant in the sense that the results of the agrarian assessment may become the strategic development pillar of the country. It prepares the important ground for Georgia, and the country will use the resources to maximally use it. This research is about the identification and evaluation of Georgian agrarian potential.

The survey was carried out in the following stages: 1) Systematization, resulting in the creation of a single database (39 attributes) through geoinformation systems.

2) Analysis and visualization of various factors on agro-potential potential.

In the end, it was established that Georgia is rich in natural-touristic landmarks. Agrarian potential can contribute to the socio-economic development of Georgia. The functions of agrotourism are much wider: Reduction of maternal migration, maintenance of farming and villages, creating a clean ecological environment.

Finally, within the study, the importance of each factor is discussed. This research has found that the characteristics of the agrarian potential of Georgia, specifically which administrative unit has low or high agro-potential potential.

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